

# SEEC Stats Toolbox

Want to broaden your stats knowledge? Unsure of what you can do with your data? Still developing your proposal?

Join us for the monthly **SEEC Stats Toolbox** seminars where we introduce you to statistical methods that are useful for ecologists, environmental and conservation scientists.



Our next seminar:

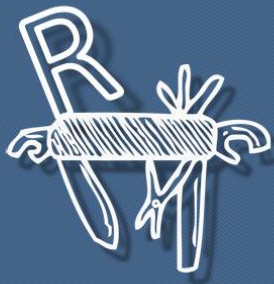
Topic: **Intro to Multivariate Analyses**

Who: Dr Natasha Karenyi

When: **Thursday 20 April 2017 (1-2pm)**

Where: PD Hahn Lecture Theatre 3,  
PD Hahn Building Level 5, UCT

More details: [www.seec.uct.ca.za](http://www.seec.uct.ca.za)



# Keep in touch



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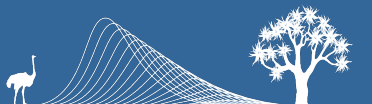
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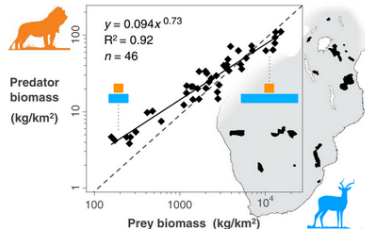
Help

## STA2007H -- POSTGRADUATE: STA2007H -- POSTGRADUATE



## STUDY DESIGN & DATA ANALYSIS FOR SCIENTISTS

*This course provides an introduction to applied statistical modelling. We cover linear regression, design and analysis of experiments, and generalized linear models. There will be a strong emphasis on the practical application of the above methods, using open-source statistical software R.*



Source: IA Hatton, KS McCann, JM Fryxell, TJ Davies, M Smerlak, ARE Sinclair, M Loreau 2015. The predator-prey power law: Biomass scaling across terrestrial and aquatic biomes. *Science* 349 (6252): aac6284

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Our next seminar:

Topic: **Experimental and Survey Design**

Who: Prof Res Altwegg and Dr Birgit Erni

When: **Thursday 30 March 2017 (1-2pm)**

Where: PD Hahn Lecture Theatre 3,  
PD Hahn Building Level 5, UCT

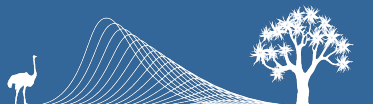
More details: [www.seec.uct.ca.za](http://www.seec.uct.ca.za)



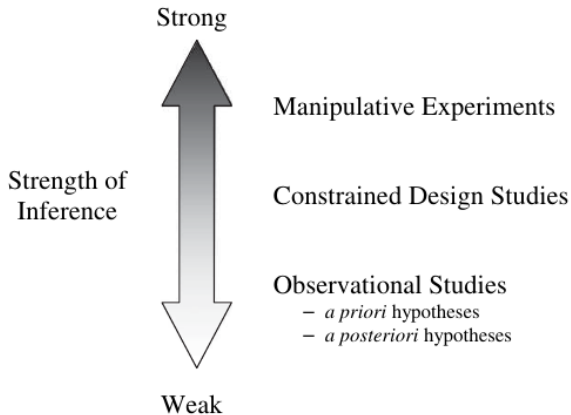
# Experimental and Survey Design

- ▶ Why?
- ▶ What?
- ▶ How?

Yoccoz, N. G., J. D. Nichols, and T. Boulinier. 2001. Monitoring of biological diversity in space and time. Trends in Ecology & Evolution 16:446 - 453.



# Experimental and Survey Designs



from Mackenzie et al 2006, Academic Press



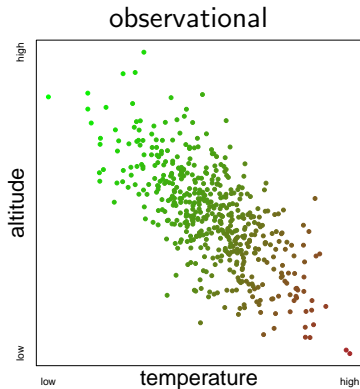
# Experiments: what they are and why we need them

- ▶ carefully controlled environment
- ▶ everything stays constant
- ▶ except the factor of interest (treatment factor)
- ▶ measure change in response
- ▶ infer causal relationships



# Observational vs experimental studies

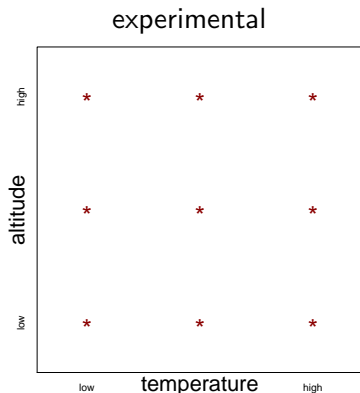
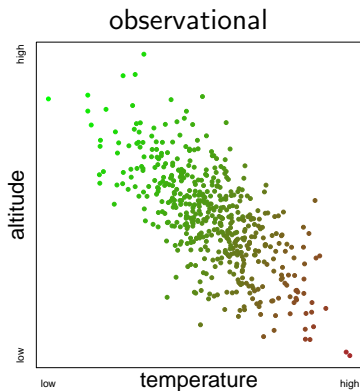
*Hypothetical example: Vegetation in relation to temperature and altitude*





# Observational vs experimental studies

*Hypothetical example: Vegetation in relation to temperature and altitude*



# Summary

---

## Observational



random sample



representative



make statements about the  
population

## Experimental



randomize



equalize groups (average out  
all other factors)



causal inference (cannot say  
anything about population in  
general)



# Three principles in experimental design

1. Randomization
2. Replication
3. Reduce (unexplained variation)



# Three principles in experimental design

1. Randomization
2. Replication
3. Reduce (unexplained variation)

What is the experimental unit?



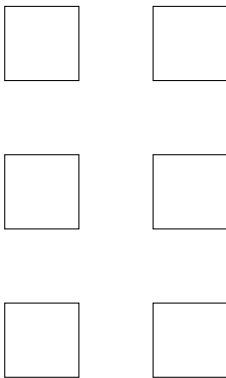
# ED Principle 1: Randomization

## Randomization

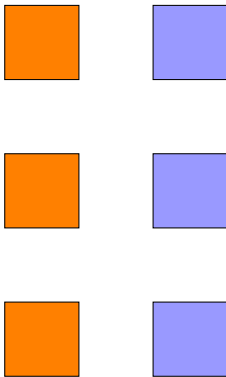
*is the assignment of treatments to experimental units at random.*



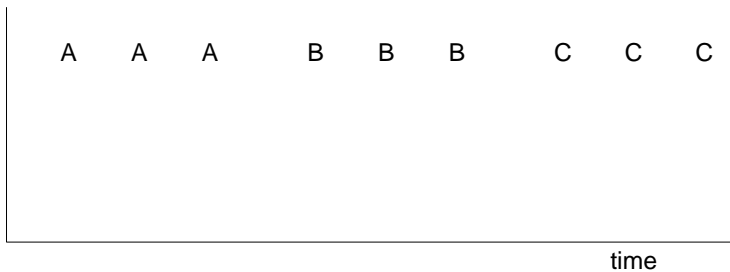
# What happens if we don't randomize?



# What happens if we don't randomize?

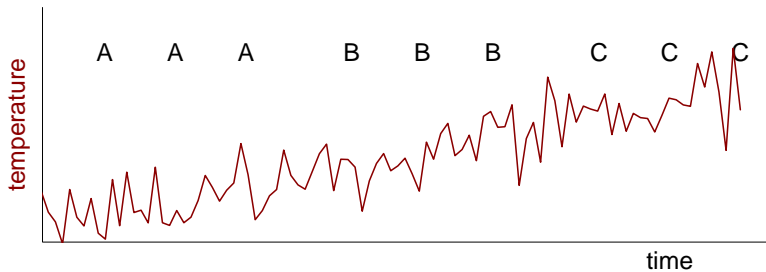


# What happens if we don't randomize order?





# What happens if we don't randomize order?



# Summary: Why is randomization important?

- ▶ average out systematic effects (anticipated or not), extraneous factors not directly controlled (prevent **confounding** with unknown factors)
- ▶ ensures that treatment is independent of experimental unit's properties



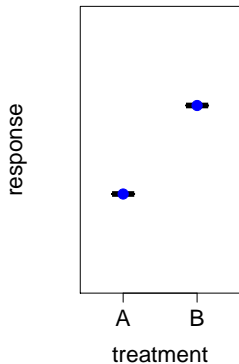
## ED Principle 2: Replication

*each treatment is assigned to  $> 1$  experimental unit, randomly and independently*



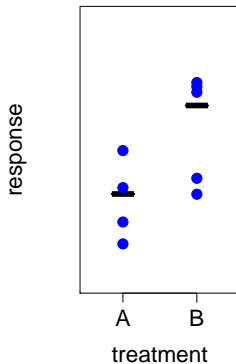
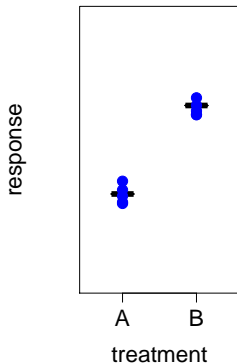
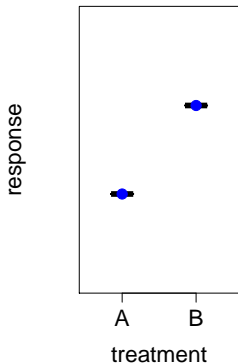
# Uncertainty – Variability

If all experimental units were exactly identical, it would be easy to establish cause and effect relationships.

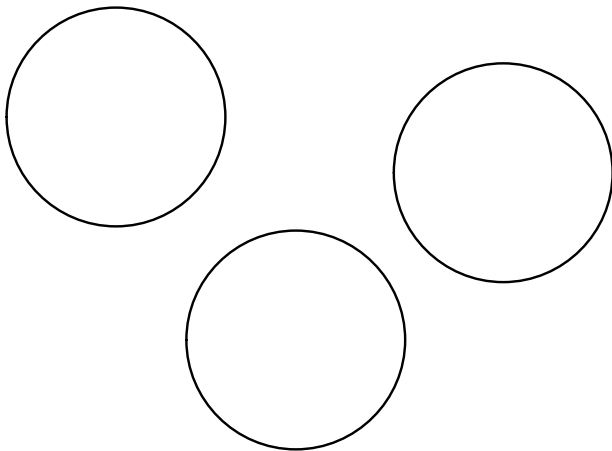


# Uncertainty – Variability

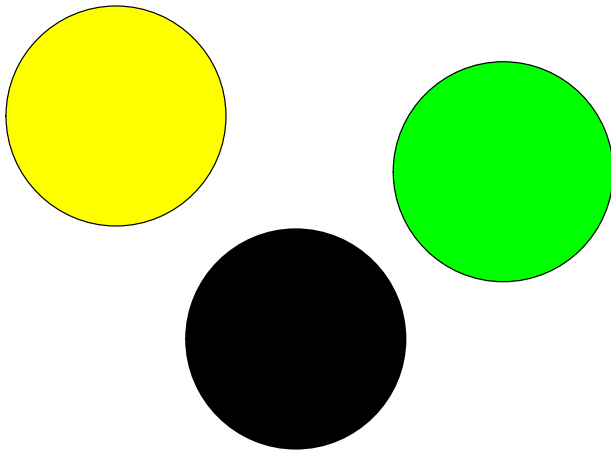
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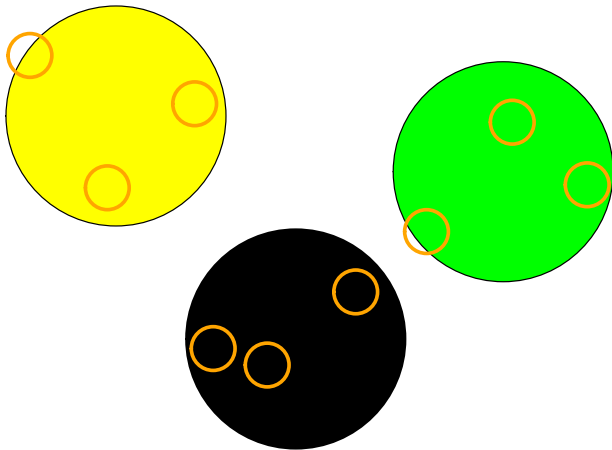
# Is this proper replication?



# Is this proper replication?

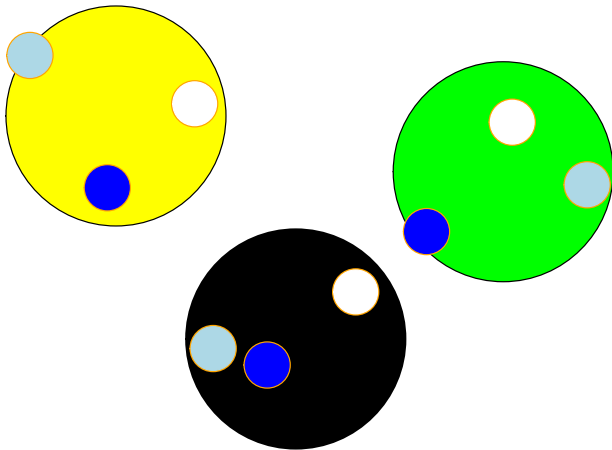


# Is this proper replication?





# Is this proper replication?

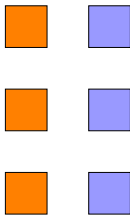


# ED Principle 3: Reduce unexplained variation

1. keep all other factors constant
2. blocking

## Blocking:

*is the grouping of similar (homogeneous) experimental units into blocks.*



- ▶ The experimental units in one block are similar.
- ▶ Each treatment occurs once in each block.
- ▶ Common blocking factors: age, spatial location, time (day or year)
- ▶ each block is a replicate

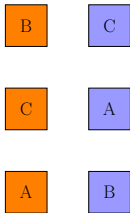


# ED Principle 3: Reduce unexplained variation

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# Controls

- ▶ to measure the effect of a treatment, we need to compare response with to without treatment
- ▶ eliminate alternative explanations for results



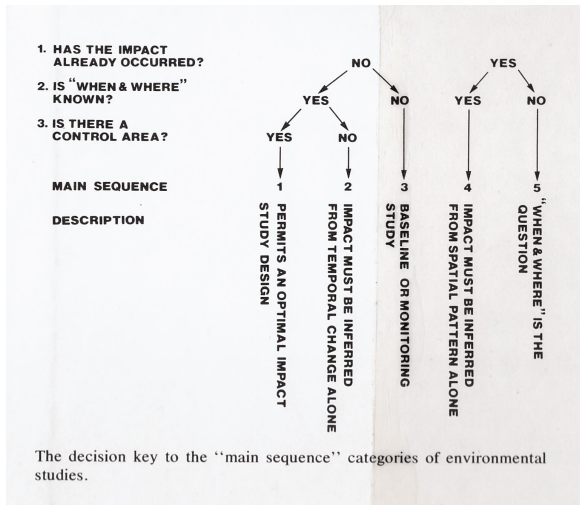
## Part 2: Constrained Design Studies

One or several principles of experimental design cannot be adhered to:

- ▶ impact studies
- ▶ observational studies



# Sampling Designs for Impact Assessment



from Green 1979, John Wiley & Sons



# Example: Impact of a new wind energy farm

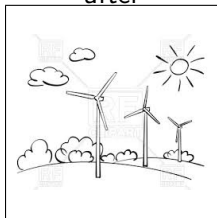
## Problem formulation:

- ▶ not an experiment, but impact assessment
- ▶ cannot randomly choose location
- ▶ only one farm (no replication of 'treatment')
- ▶ impact: effect of wind farm on bird behaviour around turbines
- ▶ hypothesis: change in the local density of raptors with presence of wind farm compared to absence of wind farm
- ▶ sampling method: vantage point surveys



# Control and Replicate Time and Location

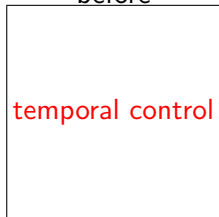
after



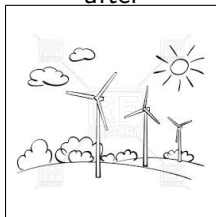


# Control and Replicate Time and Location

before

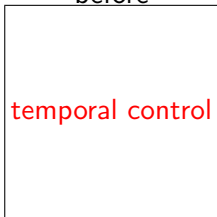


after



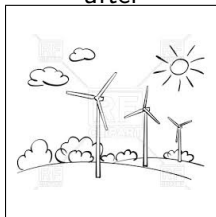
# Control and Replicate Time and Location

before



o o o: temporal replication

after

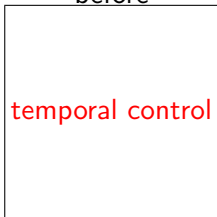


o o o

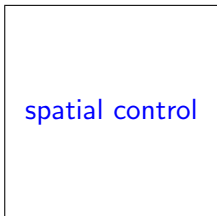


# Control and Replicate Time and Location

before

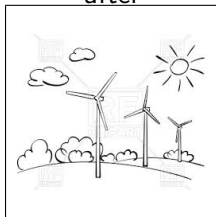


o o o: temporal replication

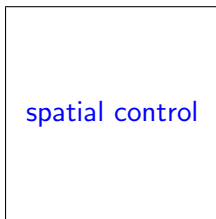


o o o: temporal replication

after



o o o



o o o



# Random Sampling

Purpose: sample must be representative (of the population)

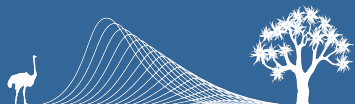
- ▶ where: where to place the vantage points
- ▶ when: times of day, season, weather conditions



# Observational studies

## No manipulation

- ▶ Cause and effect unclear
- ▶ Influence of unmeasured variables can never be ruled out (confounding)



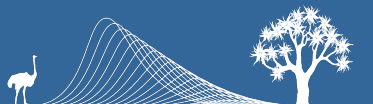
# Observational studies

## No manipulation

- ▶ Cause and effect unclear
- ▶ Influence of unmeasured variables can never be ruled out (confounding)

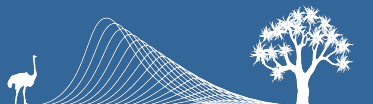
## Two things to worry about:

1. Observation process (Solution: distance sampling, repeated visits, multi-observer designs)
2. Representativeness



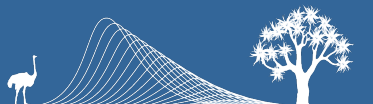
# Observational studies

## 1. Identify target population



# Observational studies

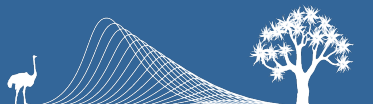
1. Identify target population
2. Random sampling: no assumptions about the population needed





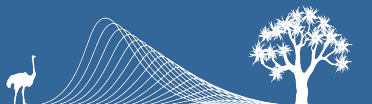
# Observational studies

1. Identify target population
2. Random sampling: no assumptions about the population needed
  - ▶ every unit has a known probability of being in the sample
  - ▶ sample is drawn according to these probabilities
  - ▶ selection probabilities are used when making estimates



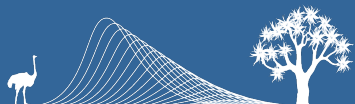
# Observational studies

1. Identify target population
2. Random sampling: no assumptions about the population needed
  - ▶ every unit has a known probability of being in the sample
  - ▶ sample is drawn according to these probabilities
  - ▶ selection probabilities are used when making estimates
3. Model-based sampling: unbiased if model describes population well

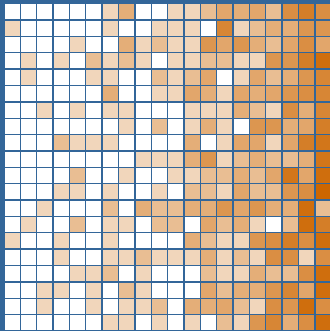


# Random sampling

- ▶ Simple random sampling
- ▶ Stratified random sampling
- ▶ Cluster sampling
- ▶ Multistage sampling
- ▶ Adaptive sampling

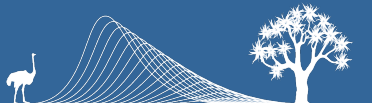


# Density of hadeda ibises

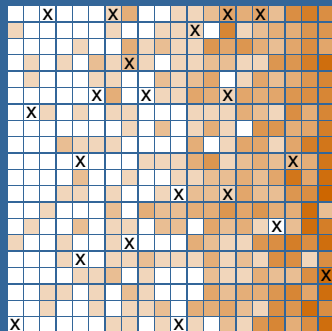


Jessie Blackshaw

What is the average density of hadeda ibises in this landscape?



# Simple random sampling

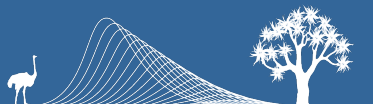


$$\mu = 1.98$$

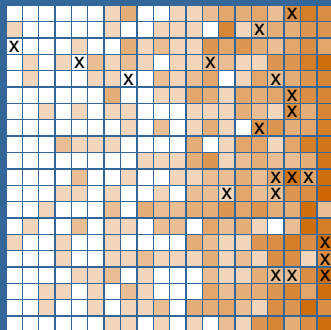
$$\bar{x} = 1.35$$

$$95\% CI : 0.21 - 2.49$$

Unbiased regardless of how densities are distributed.



# Convenience sampling

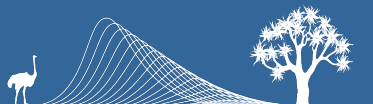


$$\mu = 1.98$$

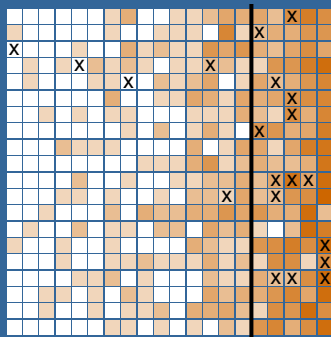
$$\bar{x} = 3.05$$

$$95\% CI : 1.91 - 4.18$$

Preferentially sampling high-density areas leads to estimates that are biased high.



# Stratified random sampling



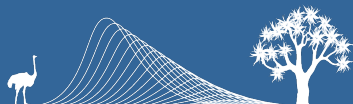
$$\mu = 1.98$$

$$\bar{x} = \frac{1}{N} \sum_{h=1}^L N_h \bar{x}_h = 1.75$$

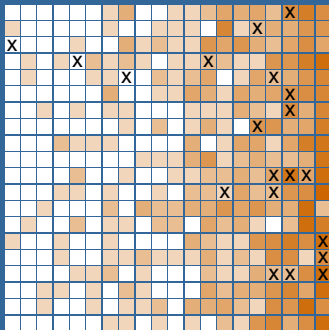
$$s^2 = \sum_{h=1}^L \left(\frac{N_h}{N}\right)^2 \left(\frac{N_h - n_h}{N_h}\right) \frac{s_h^2}{n_h}$$

$$95\% CI : 1.05 - 2.44$$

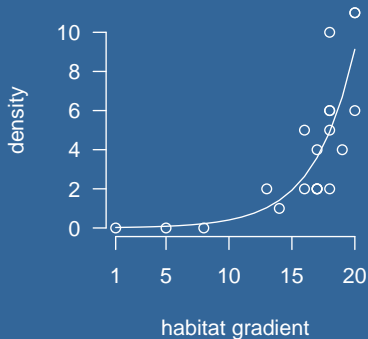
Strata should be as homogeneous as possible; blocking is a related idea in experimental design.



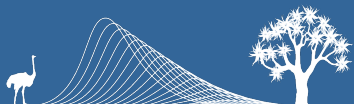
# Model-based sampling



$$\bar{x} = 1.71$$

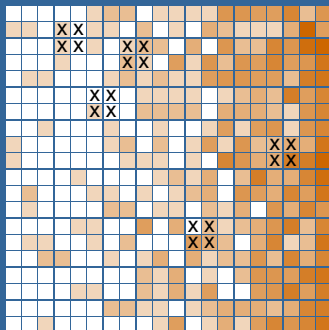
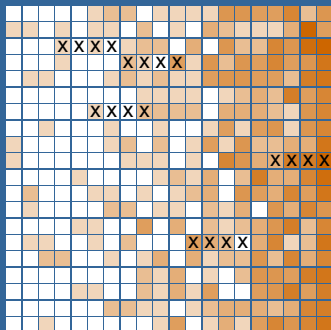


Can be unbiased if the model is good; no random sampling needed.

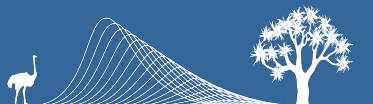




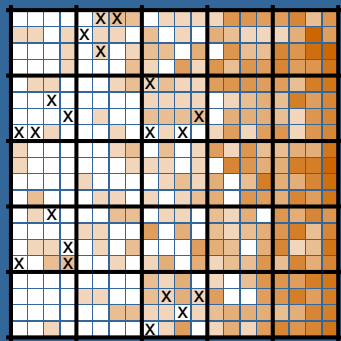
# Cluster sampling



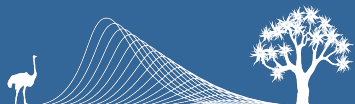
- ▶ Clusters selected at random
- ▶ Most efficient if variability within cluster is high and variability among clusters is low



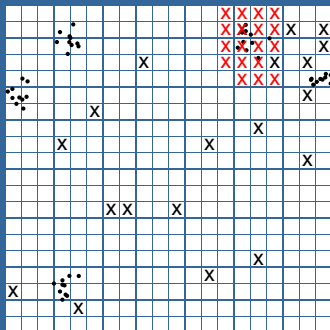
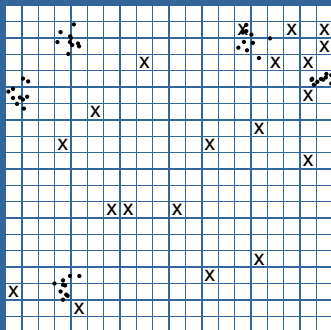
# Multistage sampling



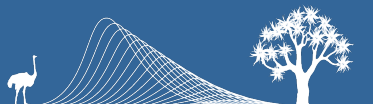
1. Select large units at random
2. Select small units at random within selected large units



# Adaptive sampling

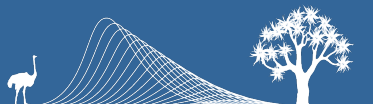


1. Select units at random
2. If species detected, sample surrounding units



# Random sampling

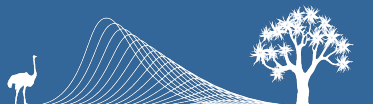
- ▶ Probability of being in the sample is known for each unit
- ▶ This probability is used when making inference
- ▶ Lots of designs to choose from
- ▶ Some designs are more effective than others for your situation
- ▶ Things to think about:
  - ▶ Scale of variability and spatial correlation (do a pilot)
  - ▶ Do you have informative covariates? (stratification; model-based sampling)
  - ▶ Costs of travelling to sites
- ▶ Things get complicated quickly



# Summary: Nine principles of good study design

1. formulate problem (design, predictors, hypothesis ...)
2. replicate time, location
3. random sample
4. control (space and time)
5. conduct a pilot study
6. worry about observation process
7. subsampling, stratified sampling where necessary
8. appropriate sample unit size
9. use an appropriate statistical model

Adapted from: Green 1979, John Wiley & Sons



# Key references

## Experimental design:

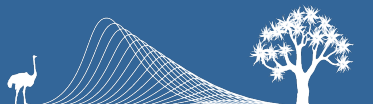
- ▶ Underwood, A. J. 1997. Experiments in ecology: their logical design and interpretation using analysis of variance. Cambridge University Press.
- ▶ Montgomery, D. C. 2012. Design and Analysis of Experiments, 8th edition. Wiley.

## Constrained designs / impact studies:

- ▶ Green, R. H. 1979. Sampling design and statistical methods for environmental biologists. John Wiley & Sons.

## Survey design:

- ▶ Thompson, S. K. 2012. Sampling. 3rd edition. John Wiley & Sons.



# SEEC Stats Toolbox

Want to broaden your stats knowledge? Unsure of what you can do with your data? Still developing your proposal?

Join us for the monthly **SEEC Stats Toolbox** seminars where we introduce you to statistical methods that are useful for ecologists, environmental and conservation scientists.



Our next seminar:

Topic: **Intro to Multivariate Analyses**

Who: Dr Natasha Karenzi

When: **Thursday 20 April 2017 (1-2pm)**

Where: PD Hahn Lecture Theatre 3,  
PD Hahn Building Level 5, UCT

More details: [www.seec.uct.ca.za](http://www.seec.uct.ca.za)

